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Giving Back: Green Financial Charity Golf Classic

By Our Town Gwinnett Staff

Green Financial Resources LLC (GFR) in Duluth, founded by Roger Green almost thirty-four years ago, recently hosted its 18th Charity Golf Classic and Dinner. On a hot, gorgeous day at The River Club in Suwanee, participants enjoyed a great day of golf while helping to raise over \$53,000 to benefit the Auditory-Verbal Center, Inc. (AVC).

Michael Green, Roger's son, was diagnosed as being deaf as an infant. With a cochlear implant, and the training he received from Auditory-Verbal Center as a child, he does not use sign language to communicate, and his speech is clear. Michael works as a Client Service Manager and Investment Advisor in the family business. He holds Bachelor's in Accounting and Finance from Mercer University and a Master's in Finance from Georgia State.

"I enjoy seeing people pull together to do good for others," said Roger. These golf tournaments have become a celebrated tradition with his clients, staff, and family. The tournament has supported many charities through the years, but for the past few years that support has gone to AVC.

Roger's wife and COO, Laura Green, and Client Service Manager Kelly Schmidt have taken the lead on organizing and carrying out the planning details for all of these tournaments/dinners from the very beginning. Roger's niece, Taylor Sloss, who joined GFR in 2017 as Laura's part-time Marketing Assistant, took a lead role coordinating the multitude of details and pursuing sponsorships.

Through the years, that effort has helped Green Financial collect over \$550,000 that went directly to local charities. GFR staff does most of the soliciting for donors and sponsors, saving the charity the effort and bringing them new sources of potentially ongoing donations. GFR's advertising connections, such as *Our Town Gwinnett Magazine*, have also helped to bring awareness to these wonderful non-profits and the services they provide.

To cap off the overall success of the golf tournament's fundraising, on September 21, 2021, Roger Green won the national Invest in Others Community Service Award. Along with recogni-



tion for his focus on doing good in the community, Roger's win results in the Auditory-Verbal Center receiving another check for \$50,000.00 from Invest in Others!

Roger Green is an Investment Advisor Representative providing securities and advisory services through Cetera Advisors, LLC, a Registered Investment Advisor (RIA), broker/dealer, and member FINRA/SIPC. His office is located at 3700 Crestwood Pkwy NW, Duluth GA 30096. More information at RogerSGreen.com.